

FEIFA – Mission Statement

FEIFA is an IFA Trade Association and was established following discussions between a number of like-minded individuals, who have many years of experience in the financial services industry. This group felt that there was a distinct need for such an Association, particularly in the global environment that has resulted from the economic meltdown that began to unfold in 2007. The mission statement of FEIFA is summarised in the points below.

- The Federation will look to attract similar individuals and companies in order to combine their expertise and experiences for the advantage of the whole Membership.
- FEIFA aims to exist for the benefit of its Members and intends to provide a strong voice for the IFA community across Europe and beyond; representing the sector with financial institutions, governments and regulatory bodies as and when appropriate.
- The Association wishes to provide a number of further, tangible benefits to Members, including assistance in areas such as regulatory requirements, training, recruitment, image and security. It will look to maintain the widest product and provider availability for its membership, thus safeguarding truly independent advice.
- FEIFA will also look to provide a level of protection and assistance for consumers, creating further peace of mind to them, in their dealings with its Members.
- The Federation does not intend to be all-inclusive; it is not available to every company or individual in the IFA sector. By only admitting Members after an appropriate vetting and due diligence procedure, FEIFA will provide consumers with an independent assessment of the regulatory and legal status of its Member companies.

