

## **BENEFITS FOR CONSUMERS**

The Federation of European Independent Financial Advisers (FEIFA) is a not-for-profit Trade Association providing numerous benefits for its Members and, in turn, advantages for consumers as follows.

- **Security** – in well-regulated jurisdictions, membership of FEIFA adds a further layer of comfort to prospective and existing clients. In unregulated locations, or those with less vigorous protection for consumers, membership confirms that at least one independent organization has vetted the company or individual concerned and found that they meet its standards. Membership is at the Federation's discretion.
- **Product Access** – FEIFA strives to ensure that its Members have the widest possible access to financial products and funds. In some situations, the Federation will even look to create products, in conjunction with major institutions, which will be exclusive to its Members and thus provide their clients with opportunities not available elsewhere.
- **Information** – the Association will regularly disseminate industry and product information to Members and look to provide specific training via large-scale institutions. This provides peace of mind to consumers that FEIFA's Members are constantly updating and enhancing their technical knowledge.
- **Staff** – the Association can provide considerable cost-saving potential for its Members, in addition to assistance and expertise, in the area of staff recruitment. This should lead to better service levels provided to Member's clients.

As FEIFA is a non-profit organization, Members pay a modest annual fee. There is thus no possible commission bias in applying for or maintaining membership, or any major cost that needs to be passed on to clients.

Further details can be found at: [www.feifa.eu](http://www.feifa.eu) .

Please note: The acceptance of a person (including an incorporated or unincorporated body of persons) as a Member of FEIFA does not imply any representation or warranty by FEIFA as to the financial soundness of that person or any other matter. Accordingly, FEIFA will not be liable for any loss, damage, cost or expense whatsoever incurred by anyone as a result of dealings with any such person.